

RESILIENCE + HOPE CONSULTING LLC

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SERVICE PRICING GUIDE

Resilience + Hope Consulting offers a full continuum of services — from foundational strategy and professional development to operational implementation and long-term strategic partnerships. Our service model is designed to meet institutions where they are and grow with them over time.

All pricing is customized based on institutional size, project scope, and timeline. Mission-aligned discounts are available for HBCUs, HSIs, Tribal Colleges, MSIs, and Title I institutions.

GETTING STARTED: DISCOVERY OPTIONS

Complimentary 30-Minute Exploratory Call

No cost. We'll discuss your institution's needs, explore fit, and answer any questions. No obligation. Schedule via our website calendar link.

Strategic Consultation Call — \$750

A 90-minute deep-dive consultation including a facilitated discussion and a written recommendations summary (3-5 pages).

The full \$750 is credited toward any service booked within 60 days.

TIER 1: FOUNDATIONAL STRATEGIC SERVICES

Entry points and standalone engagements. | Investment: \$1,500 – \$15,000

1. Workshops & Speaking Engagements

Workshop Delivery Options

Most workshop topics can be delivered as student-facing workshops, parent/family sessions, or professional development for educators and advisors — depending on your institutional needs. For example, “Preparing for Health Professions Programs” can be delivered directly to students, adapted for parent night, or offered as PD training counselors and advisors on how to guide students through the process. Contact us to discuss the best approach for your campus.

Student-Facing Workshops (45–90 minutes)

Topics: Career development, major selection, college readiness, student success strategies

Standard rate: \$1,500 – \$2,000 | Virtual delivery: \$1,200 – \$1,600

Includes: Workshop materials, participant resources, post-session summary

Educator & Administrator Workshops (60–90 minutes)

Topics: Advising best practices, college readiness, student caregiver support (higher education), retention strategies, enrollment management

Standard rate: \$2,000 – \$3,000 | Virtual delivery: \$1,600 – \$2,400

Includes: Presentation materials, implementation guides, follow-up resources

Parent & Family Workshops (45–60 minutes)

Topics: Supporting your student through major selection and career exploration, navigating the college transition, what health programs look for in applicants

Standard rate: \$1,500 – \$2,000 | Virtual delivery: \$1,200 – \$1,600

Best for: Orientation, Family Weekend, Parents' Night

Includes: Presentation materials, parent resource handout, follow-up tips

Conference Presentations

Professional conferences (NASPA, NACADA, ACPA, Ellucian): \$3,500 – \$5,000

Workshop Series Packages

3-Session Series: \$4,500 | 5-Session Series: \$7,000

2. Student Success Strategy & Retention Planning

Student Success Strategy Session (Facilitated Planning)

Half-day session: \$6,000 – \$8,000 | Full-day session: \$10,000 – \$15,000

Includes: Pre-work review, facilitated session, strategic framework development, action planning template

Retention Data Analysis & Report

Price: \$8,000 – \$12,000

Includes: Analysis of institutional data, identification of at-risk populations, benchmark comparisons, substantial written findings report with actionable recommendations

Retention Initiative Design

Single initiative: \$10,000 – \$15,000

Includes: Program design, logic model, assessment plan, implementation guide

Packages

“Data to Action” Package — \$18,000 – \$22,000

Retention data analysis + half-day strategy session + recommendations + 30-day support

“Success Initiative Starter” Package — \$30,000 – \$35,000

Data analysis + full-day planning + one retention initiative + staff training + 60-day support

3. Policy Review & Development

Single Policy Review & Gap Analysis

Price: \$4,000 – \$6,000

Includes: Policy review, best practices comparison, compliance check, gap analysis, revision recommendations, tracked-changes policy document

Policy Portfolio Review

Department-level (5-8 policies): \$12,000 – \$18,000

Division-level (10-15 policies): \$20,000 – \$28,000

Policy Development & Writing

New policy creation: \$5,000 – \$8,000

Includes: Stakeholder consultation, peer institution research, drafting, review cycles, implementation guide

Policy Implementation Planning

Half-day workshop: \$5,000 – \$6,500 | Full-day intensive: \$8,000 – \$10,000

Areas of Expertise

Academic policies, student success policies (with specialized depth in student caregiver support for students caring for ill or elderly family members), enrollment & admissions policies, health professions-specific policies, policy consistency across in-person, hybrid, and online modalities

4. Academic Program Design & Optimization

Available upon request. Contact us to discuss your specific needs. Experience spans both in-person and online academic program launches.

Program Needs Assessment — \$6,000 – \$8,500

Program Design Consultation

Half-day intensive: \$5,000 – \$6,500 | Full-day intensive: \$8,000 – \$12,000

“Launch Ready” Package — \$20,000 – \$25,000

Program needs assessment + full-day design consultation + 30-day implementation support + resource toolkit

5. Content Creation & Thought Leadership

Policy Brief or White Paper

Standard brief (8-12 pages): \$5,000 – \$8,000

Comprehensive white paper (15-25 pages): \$10,000 – \$15,000

Blog Post or Article Series

Single blog post: \$500 – \$800 | 3-post series: \$1,200 | 5-post series: \$2,000

Case Study Development

Single case study: \$3,000 – \$5,000 | 3-part series: \$8,000 – \$10,000

6. Website Content & Communications Audit

A review of your institution's student-support and retention-facing web content — advising, financial aid navigation, admitted student next steps pages, and resource centers — assessing whether it's complete, current, and clear for the students who rely on it.

Audit Scope & Pricing

Single-office audit (5–10 pages): \$2,500 – \$4,000

Standard audit (10–15 pages, 2–3 offices): \$4,000 – \$6,500

Division-wide audit (15+ pages): \$7,500 – \$10,000

Includes: Page-by-page content review, audience-alignment analysis, gap identification, and a written findings report with prioritized recommendations.

Best for: Directors of Advising, Directors of Financial Aid, Directors of Admissions overseeing admitted student next steps content, and Directors of Student Success or Retention.

TIER 1 STRATEGIC BUNDLES

“Campus Kickstart Package” — \$8,500

3 student-facing workshops + half-day student success strategy session + 30-day email support

“Professional Development Partnership” — \$12,000

2 educator workshops + full-day strategy session + 1 policy review + 60-day implementation support

“First-Year Experience Boost” — \$18,000

5-workshop series + full-day strategy session + policy review + customized student resources

TIER 2: OPERATIONAL & TECHNICAL IMPLEMENTATION

Often bundled with Tier 1 services or leads to Tier 3 ongoing partnerships. | Investment: \$12,000 – \$55,000

1. Process Improvement & Workflow Redesign

Workflow Analysis & Optimization

Single department/process: \$12,000 – \$18,000

Includes: Current state mapping, stakeholder interviews, redesigned workflows, implementation roadmap. Systems focus: Banner, Slate, Degree Works, EAB Navigate (now Navigate360)

Cross-Departmental Process Integration

2-3 interconnected departments: \$25,000 – \$35,000

4-6 departments: \$40,000 – \$55,000

“Streamline & Scale” Package — \$35,000

Workflow analysis for 2 key processes + system optimization recommendations + staff workshop + 60-day support

2. CRM & SIS Optimization

Focus: Post-implementation optimization, college/division-level configuration, workflow integration. Systems expertise: Banner, Slate, Degree Works, EAB Navigate (now Navigate360).

System Optimization Audit — \$12,000 – \$18,000

Includes: Configuration review, underutilized features identification, best practice recommendations, optimization roadmap

Post-Implementation Support & Optimization

3-month intensive: \$15,000 – \$22,000 | 6-month support: \$28,000 – \$40,000

3. Data Strategy & Analytics

Focus: KPI framework development and data analysis. Experience defining reporting parameters and interpreting outputs through close collaboration with Institutional Research teams, using Argos and institution-specific reporting platforms; familiarity with Power BI; strong working knowledge of Excel.

KPI Framework Development

Single focus area: \$10,000 – \$15,000 | Multiple areas: \$22,000 – \$32,000

Data Analysis & Strategic Insights

Ad-hoc analysis project: \$8,000 – \$12,000

Recurring analysis (monthly/quarterly retainer): \$5,000 – \$8,000/month

4. Change Management for System & Process Rollouts

Change Readiness Assessment — \$8,000 – \$12,000

Change Management Planning & Support — \$15,000 – \$25,000

“Change Implementation Partnership” — \$45,000

Change readiness assessment + change management planning + 4 staff workshops + leadership support + 6-month implementation support

TIER 3: STRATEGIC PARTNERSHIPS

Ongoing support for sustained, meaningful change. | Investment: \$60,000 – \$200,000+

Higher education transformation doesn't happen in 90 days. Our Tier 3 Strategic Partnerships provide the sustained support institutions need for meaningful, lasting change.

Strategic Advisor Retainer — Starting at \$6,000/month

Ongoing monthly strategic guidance for college and division leaders. Includes monthly strategy sessions, ad-hoc consultation, quarterly strategic planning support, and priority response time.

Typical engagement: 6-12 months, renewable

Implementation Partnership — \$60,000 – \$120,000

Embedded support during major initiative rollouts — new program launches, system implementations, major policy overhauls, retention strategy execution, or organizational restructuring.

Typical engagement: 6-12 months

Annual Strategic Partnership — \$100,000 – \$200,000/year

Comprehensive relationship covering multiple institutional needs throughout the year. Customized mix of services based on institutional priorities with priority scheduling and quarterly strategic planning sessions.

Typical engagement: 12-month contract with defined scope

We Also Support:

Institutional restructuring and reorganization: \$80,000 – \$150,000+

New academic department development and launch: \$100,000 – \$200,000+

All partnerships are customized to your institutional context and goals. Contact us to explore how we can support your long-term success.

PATHWAY PARTNERSHIPS: K-12 & WORKFORCE CAREER PATHWAY DEVELOPMENT

A distinct practice area serving charter schools, school systems, and health/workforce organizations.

Pathway Partnership Retainer — \$3,000 – \$5,000/month

Minimum term: 6 months

Includes: Facilitating conversations between partner organizations, identifying and suggesting potential partnerships, helping organizations clarify what pathways/programs they need, ongoing relationship management

Expansion option: Student-facing workshop facilitation available (billed per workshop rates or bundled into retainer)

Best for: New or growing schools/organizations needing sustained guidance rather than a one-time project

MISSION-ALIGNED PRICING

We are committed to serving institutions that serve underrepresented students. The following discounts apply across all service tiers:

- HBCUs, HSIs, Tribal Colleges, and MSIs: 15% discount
- Community colleges: 10% discount on packages
- Title I institutions: Sliding scale available

TRAVEL & ADDITIONAL FEES

Travel Expenses

Regional (within 150 miles of Atlanta): No additional fees

National: Travel expenses billed at cost (receipts provided)

Rush Fees

When accelerated timelines require reprioritizing other work, rush fees may apply. These are discussed transparently with each client prior to engagement.

Ready to Get Started?

Schedule your complimentary 30-minute exploratory call today.

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Partnering with educational leaders to strengthen institutions and expand opportunity.